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| Captura de pantalla 2015-08-20 a las 13.55.57.png  Captura de pantalla 2015-08-18 a las 09.14.04.png  Click [here](https://www.youtube.com/watch?v=gutprLRRTFE&feature=youtu.be) to see the video  **‘BACK TO SCHOOL’ WITH BERSHKA**  **VARSITY RENEWAL, PRINTED MESSAGES AND OVERLAPPING LAYERS ARE THE KEY GARMENTS IN BERSHKAS NEWEST COLLECTION FOR BSK.**    Bershka’s youthful look is inspired in the 90’s university trends: woodcutter shirts, oversize sweatshirts, layering, overalls, skater skirts and varsity jackets.  Easy to wear fabrics like plush and denim elastics give the Back to School collection a comfortable and cozy feel. Iconic garments like the military parka are renewed with vindictive messages taken from the digital language used in social media. Since The Back to school collection aims to appeal to Bershka’s younger aged public, it communicates with them in through messages they can relate to.  Plus a Mickey Mouse license is used on some sweaters and t-shirts.  Discover the collection here. For more visit [www.bershka.com](http://www.bershka.com)   |  |  |  |  | | --- | --- | --- | --- | | Captura de pantalla 2015-08-18 a las 08.59.23.png | Captura de pantalla 2015-08-18 a las 08.59.28.png | Captura de pantalla 2015-08-18 a las 09.01.31.png | Captura de pantalla 2015-08-18 a las 08.59.53.png |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | Captura de pantalla 2015-08-18 a las 08.59.33.png | Captura de pantalla 2015-08-18 a las 09.00.34.png | Captura de pantalla 2015-08-18 a las 09.00.05.png | Captura de pantalla 2015-08-18 a las 09.00.27.png | Captura de pantalla 2015-08-18 a las 13.32.06.png |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | Captura de pantalla 2015-08-18 a las 13.32.48.png | Captura de pantalla 2015-08-18 a las 08.59.10.png | Captura de pantalla 2015-08-18 a las 09.00.45.png | Captura de pantalla 2015-08-18 a las 13.32.29.png | Captura de pantalla 2015-08-18 a las 13.32.40.png |   **More info at:**    **press.bershka.com**  bscene.jpg   |  | | --- | |  |  |  |  | | --- | --- | |  |  | |